



**OUR  
BIGGEST  
OFFERS OF  
THE YEAR!**

# MAC HAIK'S 2017 SUMMER EMPLOYEE PRICING EVENT YOU PAY WHAT WE PAY

**Look For  
EMPLOYEE  
PRICE  
ADJUSTMENTS  
On Over 750  
New Fords &  
Over 200  
Pre-Owned  
Vehicles!**



**2016 Ford F-150 SuperCrew Lariat**

5.0L V8 Engine, Auto, Leather, Twin Moonroof, Remote Start, Tech Pkg., Adaptive Cruise Control

**105**  
WITH HUGE SAVINGS!



**2017 Ford F-150 SuperCrew FX4 XLT**

3.5L EcoBoost Engine, Auto, 4x4, Navigation, Twin Moonroof, 20" Wheels, Remote Start

**\$13,750** ~~OR~~ **\$15,000**  
TOTAL SAVINGS TOTAL SAVINGS

\$15,000 Savings with Ford Credit Bonus Cash

TBD \$53,360 - Factory Disc. \$2500 = MSRP \$50,860  
- Factory Rebate \$4050 - Ford Credit Cash \$1250†  
- SWF Employee Price Adjustment \$7200. STK#17T3214



**2017 Ford Explorer Limited**

2.3 I4 EcoBoost Engine, Auto, Leather, Twin Panel Moonroof, 3rd Row, Lane Keeping, Active Park Assist

**\$8,000** ~~OR~~ **\$9,000**  
TOTAL SAVINGS TOTAL SAVINGS

\$9,000 Savings with Owner Loyalty Cash

TBD \$47,855 - Fact. Disc. \$1000 = MSRP \$46,855  
- Factory Rebate \$2800 - \$1000 Owner Loyalty Cash  
- SWF Employee Price Adjustment \$4200. STK#17T1203



**2017 Ford F-250 CrewCab Diesel King Ranch**

6.7L Turbo Diesel, Auto, Leather, Chrome Pkg., 20" Wheels, Rear Camera, Tailgate Step

**\$9,250** ~~OR~~ **\$10,000**  
OFF MSRP OFF MSRP

\$10,000 Savings with Ford Credit Bonus Cash

MSRP \$71,020 - Factory Rebate \$1000 - Ford Credit Cash \$750†  
- SWF Employee Price Adjustment \$8250. STK#17T1200



**2017 Ford Focus SE 4Dr**

1.0L EcoBoost Engine, Power Windows & Locks, Alloy Wheels, Rear Camera, SYNC

**\$7,000** OFF MSRP

MSRP \$19,050 - Factory Rebate \$4000  
- Service Loaner Disc. \$3000. STK#17C3014 (Service Loaner)



**2017 Ford Mustang Coupe**

3.7L V6 Engine, 305HP, Auto, Power Windows & Locks, Push Button Start, Rear Camera, Alloy Wheels

**\$7,000** OFF MSRP

MSRP \$28,225 - Service Loaner Discount \$7000.  
STK#17T3408 (Service Loaner)



**2017 Ford Escape Titanium**

2.0L EcoBoost, Auto, Power Equipment, Leather, Panoramic Moonroof, Navigation, 19" Alloy Wheels

**\$8,000** ~~OR~~ **\$9,000**  
OFF MSRP OFF MSRP

\$9,500 Savings with Owner Loyalty Cash

MSRP \$36,820 - Factory Rebate \$3500 - \$1000 Owner Loyalty Cash  
- SWF Employee Price Adjustment \$4500. STK#17T3189



**2017 Ford Fusion SE 4Dr**

2.0L EcoBoost Engine, Automatic, Navigation, Power Moonroof, SE Tech Pkg.

**\$9,000** ~~OR~~ **\$9,500**  
TOTAL SAVINGS TOTAL SAVINGS

\$9,500 Savings with Owner Loyalty Cash

TBD \$32,360 - Fact. Disc. \$990 = MSRP \$31,370  
- Factory Rebate \$4500 - \$500 Owner Loyalty Cash  
- SWF Employee Price Adjustment \$3510. STK#17C1165

**SHOP US FOR BETTER PRICE, BETTER SELECTION, BETTER CHOICE!**

**SOUTHWAYFORD.COM**

**210-529-8020**

**7979 IH-35 South, San Antonio Texas 78224**

Sale Prices Plus Tax, Title & License and dealer installed equipment. Retail Sales Only. Art for illustration purposes. Subject to prior sale. Always closed on Sunday. Advertised prices good thru end of Business on August 7, 2017. †Requires Ford Credit Financing. \*0% APR financing for 60 months at \$16.67 per month (72 months at \$13.89 per month) per \$1,000 financed regardless of down payment, WAC. Low APR in lieu of other incentives.