

Used Car Protection Plan

Sales Presentation

Overview

- ***Protection Plan for Used Car Buyers when vehicle is serviced with a VPS Used Car Restoration Kit***
- **\$1,500 Parts & Labor Coverage for 6 months/6,000 miles**
- **VPS Used Car Restoration Kit (4 VPS Products):**
 - Top Treat Oil Cleaner
 - Super Concentrated Fuel Injector Cleaner
 - Transmission Conditioner & Sealer
 - Water Pump Protector



Opportunity

- 1 Value added service to used car buyers – free vehicle protection with purchase
- 2 Low cost alternative for those dealerships purchasing an extended warranty plan for buyers
- 3 Compliments any consumer purchased warranty
Valvoline covers any consumer deductible
- 4 Competitive Advantage

Parameters of the Plan

Eligibility of Coverage

- Used Cars with 10,001 to 100,000 miles
- Car must be serviced with Valvoline Used Car Restoration Kit
- Car must be purchased from the participating dealership and must return to the same dealership for any covered service

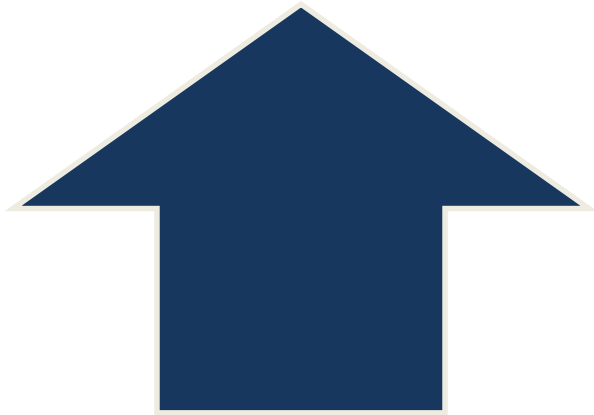
Duration of Coverage

- Coverage period is for the lesser of 6 months or 6,000 miles
- Coverage begins on the purchase date of the used car from the participating dealership and driving the car for a buffer period depending on the odometer reading when purchased:
 - 10,001 – 50,000 miles when purchased – 500 mile buffer
 - 50,001 – 75,000 miles when purchased – 750 mile buffer
 - 75,001 – 100,000 miles when purchased – 1,000 mile buffer

Limits of Coverage

- \$1,500 aggregate coverage (parts & labor) of any engine, transmission, fuel system and cooling system issues arising after administration of our kit/products

Competitive Advantage



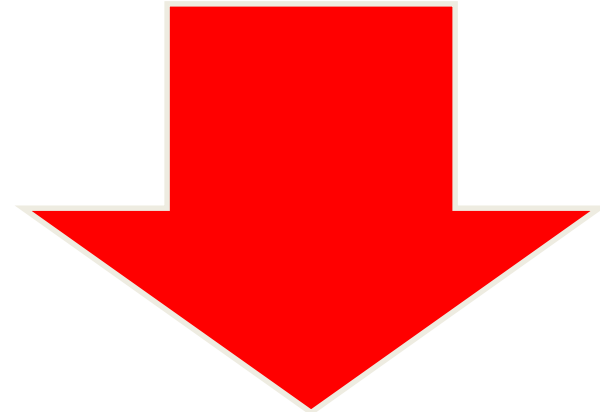
Valvoline

- \$1,500
- 6 Months
- 6,000 Miles



BG

- \$1,500
- 4 Months
- 4,000 Miles



Service Benefits

Top Treat Oil Cleaner

Effectively removes sludge, deposits and varnish



Automatic Transmission Protector Conditioner & Sealer

Conditions Transmission Seals to help prevent leaks



Water Pump Protector

Protects against rust and corrosion

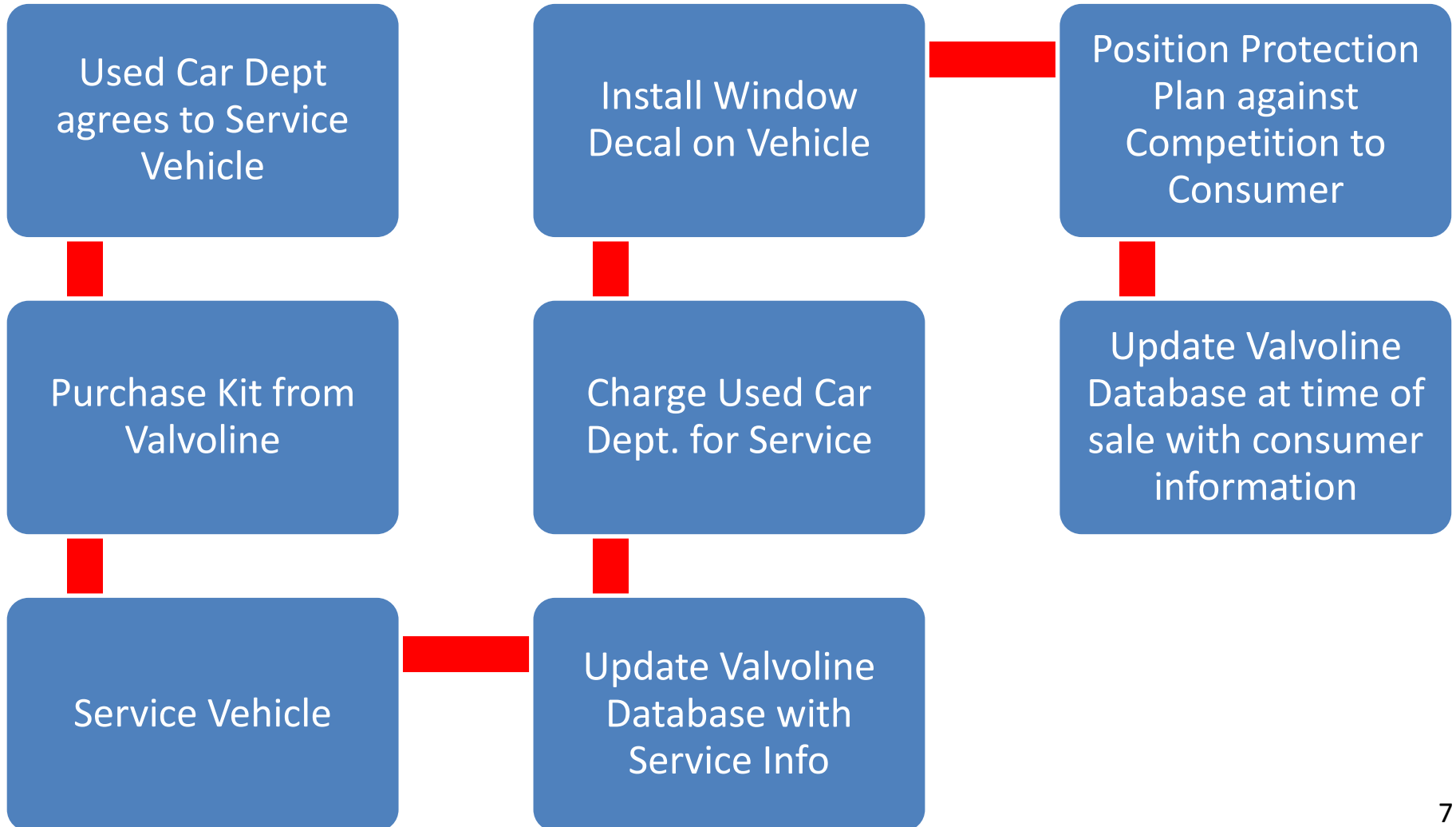


Fuel Injector Cleaner

Reduces rough idle and hesitation




How it Works



Marketing Kit

CUSTOMER PROOF OF OWNERSHIP



Pre Owned
PROTECTION PLAN

VEHICLE ELIGIBILITY/COVERAGE
Activation/Parts Covered. To activate the VPS Protection Plan, a participating dealership must administer the Covered Products/Services (as described below) to a used vehicle having between 10,001 miles and 100,000 miles as shown on the odometer. Upon your purchase of that vehicle from the participating dealership and your driving of the appropriate number of miles following purchase as described below, the Covered Parts of that vehicle that are damaged as a result of the failure of a Valvoline brand product included within the Covered Products/Services to (i) lubricate or (ii) clean a Covered Part are eligible for coverage under this VPS Protection Plan subject to the limitations.

VEHICLE MAKE _____
VEHICLE MODEL _____
VIN # _____
ODOMETER READING _____
DATE OF SALE _____

COVERED PRODUCTS/SERVICES
 This Protection Plan applies to the failure of a used vehicle damaged as a result of the failure of a Valvoline brand product that are administered by dealership as part of the Covered Products/Services. The Covered Products/Services consist of the following (the "Covered Products/Services"):
 Lubrication Service: VPS Lubrication Service utilizes Valvoline Professional Series Automatic Transmission Service: VPS Transmission Service utilizes Valvoline Professional Series Automatic Transmission Service: VPS Cooling System Service: VPS Cooling System Service utilizes Valvoline Professional Series Coolant Service: VPS Fuel Additive Service: VPS Fuel Additive Service utilizes Valvoline Professional Series Super Concentrated Fuel Injector Cleaner (679710). This product contains synthetic cleaners to remove deposits from intake valves, fuel injectors, ports and carburetors. Engine product numbers are subject to update or change in Valvoline's discretion without notice.
 Cooling System Service: VPS Cooling System Service utilizes Valvoline Professional Series Top Treat Oil System (1) is designed to dissolve and flush out sludge and deposits from the cooling system.
 Fuel System Service: VPS Fuel Additive Service utilizes Valvoline Professional Series Super Concentrated Fuel Injector Cleaner (679710). This product contains synthetic cleaners to remove deposits from intake valves, fuel injectors, ports and carburetors. Engine product numbers are subject to update or change in Valvoline's discretion without notice.

COVERED PARTS
 The VPS Protection Plan applies to the Covered Parts of each eligible vehicle that are damaged as a result of the failure of a Valvoline brand product or products that are administered by a participating dealership as part of the Covered Products/Services. The Covered Parts consist of the following components (the "Covered Parts"):
 1. Automatic Transmissions: The VPS Protection Plan applies to the lubricated parts contained within the automatic transmission housing or case. The transmission housing is covered only when damaged by an internally lubricated part that is covered under the VPS Protection Plan. Leaking transmission seals and gaskets are not covered.
 2. Cooling Systems: The VPS Protection Plan applies to the cooling system components that are covered under the VPS Protection Plan. Leaking transmission seals and gaskets are not covered.

Consumer Brochure



\$1,500
Parts & Labor Coverage

This vehicles comes with a
6 month/6,000 mile Protection Plan

- ✓ **Cooling**
- ✓ **Engine**
- ✓ **Fuel**
- ✓ **Transmission**

See terms & conditions for details, limitations and exclusions apply.

Pre Owned
PROTECTION PLAN

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 *Excludes, subject to its individuality, registered or motor vehicles.

Window Decal

Registration Card

INSTALLER VEHICLE REGISTRATION CARD

VIN # _____

Vehicle Year _____

Vehicle Make _____

Vehicle Model _____

Date Installed _____

Date Vehicle Sold _____

Odometer Reading at Install _____

Odometer Reading at Time of Sale _____

(Affix Kit Sticker Decal Here)

PreOwned 
PROTECTION PLAN

CUSTOMER INFORMATION



Name _____

Address _____
Street

_____ *City* _____ *State* _____ *Zip*

Email* _____

Phone* _____

*not required
Complete registration at www.valvolineprotectionplan.com

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Front

Back

V00001

Unique alpha-numeric text found on each kit (under the lid)

Online Registration Site


Register Vehicle at www.valvolineprotectionplan.com

- Secure site
- Location based database
- Search by VIN or Registration ID

Items Needed

- VIN
- Vehicle Make, Model, Year
- Date Serviced
- Odometer Reading at time of service
- Date Sold
- Odometer Reading at time of sale
- Consumer Information

Online Vehicle Registration Site



Valvoline

Vehicle Information

VIN: Year:

Make: Model:

VPS Restoration Kit

Kit ID #: Date Installed:

Odometer Reading at Install:

Customer Information

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