

BUSINESS MANAGEMENT ASSOCIATE IN ARTS

The Business Administration: Business Management A.A. Degree is a Career Technical Education (CTE) program, which provides student with credentials that are the key to individual self-efficacy and a meaningful career. Mastery of this curriculum will help students lay the groundwork for managerial competence in the global marketplace. Management education also helps students understand basic management functions, their interrelationships, and the organization's competitive niche. There are numerous career opportunities that exist in the Business Field including Industry, Government, and Self-Employment.

BUSINESS CORE COURSES (12 UNITS): UNITS

- BA 100 Fundamentals of Business 3
- BA 120 Management – Accounting and Internal Control 3
- BA 132 Computer Applications for Managers 3
- BA 156 Motivational Presentation Skills for Managers 3
 - or** BCOT 148 Effective Business Presentations (3)
 - or** SPCH 100 Fundamentals of Oral Communication (3)
 - or** SPCH 130 Fundamentals of Speaking (3)

Subtotal: 12 - **receive a Certificate of Achievement in Business Essentials**

DEGREE SPECIFIC COURSES (12 UNITS): UNITS

- BA 101 International Business 3
 - or** BA 116 Managing Green: Sustainability and Innovation (3)
 - or** BA 155 Introduction to Global Logistics (3)
 - or** BA 204 Project Management (3)
- BA 113 Legal Environment of Business 3
 - or** LAW 110 Business Law (3)
- BA 114 Marketing 3
- BA 115 Management-Business 3

Subtotal: 12

Total Degree Requirements 24 - **receive a Certificate of Achievement in Business Management**

REQUIREMENTS FOR AN ASSOCIATE IN ARTS DEGREE IN BUSINESS ADMINISTRATION: BUSINESS MANAGEMENT:

Plan A, Plan B, and Plan C Complete 60 units to include 1) the Business Core courses (12 units) and Degree Specific courses (12 units) listed above with a grade of "C" or higher or "Pass." 2) Complete the A.A. Degree General Education requirements for Plan A, or Plan B, or Plan C located in the College catalog.